

CLAIMS

I claim:

1. An audio visual method for enhancing receptive language learning in young children by presenting them with a set of vocabulary words comprising the following steps:

- 5 a. visually presenting an image of a generic example of the class of object or action associated with a first word in which the object or action depicted in the image is presented in such a way that it is clearly the focus of the visual presentation;
- b. simultaneously with the visual presentation, presenting the sound of the word corresponding to the object or action;
- c. simultaneously with the visual presentation and the sound presentation, presenting a visual image of the text word corresponding to the object or action;
- d. after the initial presentation of the visual and audio example of an object or action, visually presenting the child with many varieties of the object or action in context;
- e. at the end of the sequence, visually presenting the child with a generic example of the object or action in such a way that the object or action in question is clearly the focus of the visual display; and
- f. simultaneously with the visual presentation, presenting the sound of the word corresponding to the object or action;
- 20 g. simultaneously with the visual presentation and the sound presentation, presenting a visual image of the text word corresponding to the object or action; and

- h. repeating the above steps for each word which is to be presented.
- 2. The method of claim 1 further comprising the following steps:
 - a. repeating the presentation of the words using the same or different representative objects for each word;
 - 5 b. during the repeat presentation, after every few words have been reviewed, presenting a generic single object presentation for each word (containing the written word and its accompanying audio pronunciation) for all the words just covered; and
 - c. continue the cycle of presentations until all the words have been reviewed.